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Write A Book In 30 Days During Small Business Camp, Andrew Morrison's Innovative Program For Busy Entrepreneurs

Miami, February 15, 2011- Self Publishing and, more specifically, E-books sales have taken off in the last few years thanks to new technology and ease-of-use for consumers. Many entrepreneurs, who have written books to showcase their expertise in their fields, have chosen to publish through Print-on-Demand (POD) companies. Many business owners would like to write a book but either feel they do not have the time or the necessary knowledge needed to create and publish a manuscript. Author and Small Business Camp President, Andrew Morrison, has created the 'Write Your Book in 30 Days' program to guide entrepreneurs through the necessary steps needed to write, publish, and market their books.

The 'Write Your Book in 30 Days' is a 3-Part program designed to break down the book creation process. Beginning March 1st, participants will learn how to (1) write a book in 30 days, (2) gain help from a book team of editors, proofreaders, book interior and exterior designers, and transcribers who will help them get their book ready for publication and (3) receive help in publishing their books through Lighting Source, CreateSpace, or Lulu.

Andrew Morrison explains:

I created the 'Write Your Book in 30 Days' program to help busy entrepreneurs find the motive and time needed to write their book. During the first program in December, 2010 many writers wanted information about where they can find editors, cover designers, and the best POD services. For our next challenge, I put together a team of experts ready to help facilitate those answers and help them through the publishing process. The 'Write Your Book in 30 Days' book team is headed by my co-facilitator, Joy Farrington.

Joy Farrington is the president of Lit Diva, Inc, which is a company that specializes in helping writers through the writing, publishing, and book-marketing process.

“I am so excited to be working with Andrew Morrison during the 'Write Your Book in 30 Days' challenge.” says Joy Farrington. “As an original participant of the program, I have discovered firsthand how essential it is for entrepreneurs to write a book. It is the best way to market yourself as an expert.”

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1

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Previous participant and author Colajean Butler notes “thanks to Andrew Morrison, I was able to write my book, ‘Teacher! Teacher! You Taught Me!’ Yes, I collated all the data for my book and gathered data through my website from my former students from the last thirty years within 30 days! If I can do it, so can you!”

Participants of the challenge not only have free access to the 'Write Your Book in 30 Days' Facebook group but are also able to participate during Morrison’s weekly virtual workshops orientated towards providing the valuable information they need to write and publish their book.

Participants in the program will receive numerous benefits including:

- Access to Andrew Morrison’s 'Write Your Book in 30 Days' Home Study Course which includes 8 down-loadable audio recordings and workbook.
- The ability to launch their books at an author pavilion at the forthcoming Frasernet PowerNetworking Conference to be held on June 9th to 11th at the Marriott Atlanta Marquis in Atlanta, Ga.
- Chance to attend a press reception at Frasernet, in partnership with BlackPR.com
- Access to exclusive interviews with such experts as: Dante Lee, Pam Perry, George Fraser, Brother Bedford, Karen Hunter, Joe Nuziata, Kamau Austin, Migel Henry, Ryan Mack and others.

“For many entrepreneurs, this is a lifetime opportunity.” says Andrew Morrison “They can now receive the motivation and guidance they need to finally get that book publish.”

About the 'Write Your Book in 30 Days' Program

The 'Write Your Book in 30 Days' program was created primary for busy entrepreneurs seeking to write and publish their book. This 3 part program is broken into three building blocks: writing, publishing, and marketing. The program was founded by Andrew Morrison, president of Small Business Camp and co-managed by Joy Farrington, president of Lit Diva, Inc. Interested participants may join the 'Write Your Book in 30 Days' Facebook group or visit <http://litdiva.com> for more information about the program.

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About Andrew Morrison

Andrew Morrison is the President of Small Business Camp. The company provides high-impact marketing strategies for entrepreneurs, executives and non-profit leaders. Andrew has trained thousands of entrepreneurs from Hawaii to Nigeria and appeared on Oprah. For more information about Small Business Camp and Andrew Morrison, please visit <http://smallbusinesscamp.com>.

About Joy Farrington

Joy Farrington is the author of *A Literary Diva's Guide...* book series and president of Lit Diva, Inc. – a company specializing in helping writers and entrepreneurs through the writing, publishing and marketing process. Since 2004, Ms. Farrington has been helping self-published authors with book promotions, book consulting, and event planning. For more information about Joy Farrington and Lit Diva, Inc., please visit <http://litdiva.com>.

About Frasernet

FraserNet is a global leadership network committed to economic development through education, training and empowerment for Black people. They develop products, programs and seminars that help entrepreneurs and professionals get clients, build their businesses and accelerate their careers through networking. They also produce the annual FraserNet PowerNetworking Conference, America's largest Black networking training conference. For more information, please visit <http://www.wp.frasernet.org>.

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