



Virtual Assistance & Literary Services

**REVISED EDITION OF “A LITERARY DIVA GUIDE TO STARTING A BOOK CLUB”
AVAILABLE ON NOOK**

MIAMI, FL, October 18, 2010 – For women who are seeking an affordable way to socialize with their friends while making new ones, author, Joy Farrington, releases a revised edition of “A Literary Diva’s Guide to Starting a Fab Book Club” (<http://www.thebookclubexpert.com>) for the Nook. Ms. Farrington is pleased to announce the release of her e-book on Barnes and Noble’s new format as it provides an easy and affordable way for readers to purchase books online. Through Publ!, readers can purchase the book for their Nook as well as view it on other e-book readers. With a retail price of 99 cents, the e-book is available for download at <http://www.barnesandnoble.com> as well as <http://www.thebookclubexpert.com>.

Joy Farrington, the Book Club Expert, is the author of other books including “A Literary Diva’s Guide to Starting a Fab Book Club Meeting” and is the president of Nubian Sistas Book Club which has been nominated for various awards including the 3rd Annual Marguerite Press Awards for Best Promoter and Best Website and are the proud winners of the 2004 Disilgold Most Aspiring Breakthrough Book Club of the Year and Best New Book Club. Her e-book features 7 simple steps a person can take to start a book club including:

- Deciding Your Book Club Focus
- Creating By-laws
- Inviting Members to your Club

Readers will learn how to quickly set up a book club and have their first meeting within a month’s time. With a focus on African-American book clubs, Joy Farrington hopes to help more people; particularly African-American women start a book club in their community.

About the Book:

“A Literary Diva’s Guide to Starting a Fab Book Club” is a quick reference guide for women interested in starting a book club but not sure where to begin. The book lists 7 simple steps to start a book club, including how to create by-laws, how and when to pick a name for your club, how to invite members to your club and more. The book is part of a series which includes “A Literary Diva’s Guide to Hosting a Fab Book Club Meeting” as well as an upcoming title written for self-published authors.

About the Author:

Since 2003, Joy Farrington, the Book Club Expert, has promoted authors book titles and in 2009, formed Lit Diva, Inc. (<http://www.litdiva.com>) a company’s that focuses on SEO optimization and online marketing for authors seeking to reach African-American book clubs. Ms. Farrington’s goal is to help authors reach their targeted reading audience in an affordable way. Ms. Farrington also offers free teleseminars for book clubs and is the host of “Between the Sheets” a podcast radio show on talkshoe.com that features well-known and self published authors. Joy Farrington lives in Miami, FL.