



Virtual Assistance & Literary Services

Between the Sheets Online Radio Show Re-airs with New Format and Special Guest, J.M. Benjamin

Miami, FL, June 7th, 2010 — Beginning July 7th, *Between the Sheets*, an online radio show on TalkShoe will re-air with a new format. The show will now focus more on the behind the scene look at the literary world, including the business side to the publishing industry. *Between the Sheets* airs Wednesdays at 10pm ET and their first guest under the new format is Essence Best Seller author, J.M. Benjamin.

The host, Joy Farrington, first met J.M. Benjamin at the 2010 National Black Book Festival in Houston, TX and was immediately intrigued by his story. “J.M. spent over 12 years in prison. While inside, instead of letting his past actions dictate his future, he began to take matters into his own hands. He used the written word as a way to positively connect with others. J.M. has made it his mission to share his life lessons and use his story as an inspiration for those incarcerated as well as aspiring writers. J.M. will share his success story with the listeners and I hope it will help them realize if he can overcome all obstacles to become a best-selling author, they have the power to do so as well.”

J.M. Benjamin is the Essence Best Selling Author of “Ride or Die Chick” and owner of A New Quality Publishing. His latest novel “Heaven & Earth” has solidified him as one of the most prolific authors in urban lit. He is also the author of the Award Winning novel “Down in The Dirty”, “My Manz and Em”, “On The Run With Love”, “Ride or Die Chick 2” and a non-fiction book titled “From Incarceration 2 Incorporation.” He is a successful entrepreneur and motivational speaker. In addition, he is the publisher of several urban books and has also contributed to several urban anthologies including Melodrama's “Menace II Society” & Nikki Turner's “Christmas in the Hood” and has received numerous awards and accolades for his accomplishments and his contribution to his community.

Joy Farrington is the host of *Between the Sheets* and has had the pleasure of interviewing some of the best in the African-American book industry including: Victoria Christopher Murray, Francis Ray and her most notable interview to date, Nikki Giovanni. Ms. Farrington is also an author and CEO of Lit Diva, Inc. a non-profit organization that provides affordable marketing to authors. Lit Diva, Inc. also organizes several literary events in the South Florida area.

About Between the Sheets

Between the Sheets is a weekly online radio show that goes beyond the pages of a book and ask authors about the ins and outs of the literary world. The show is hosted by Joy Farrington, Founder of Lit Diva, Inc. and author of “A Literary Diva's Guide to Hosting a Fab Book Club Meeting.” *Between the Sheets*, airs every Wednesday’s night at 10pm ET on TalkShoe. For more information, visit www.litdiva.com/betweentheshets. For interview inquiries, please send a

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press kit along with a review copy of the author's book, to: Lit Diva, Inc. 18520 NW 67th Ave, Suite 241, Miami, FL 33015.

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